

WoodCircus' main goal is to promote wood-based value chains as a key part of a circular bioeconomy in Europe

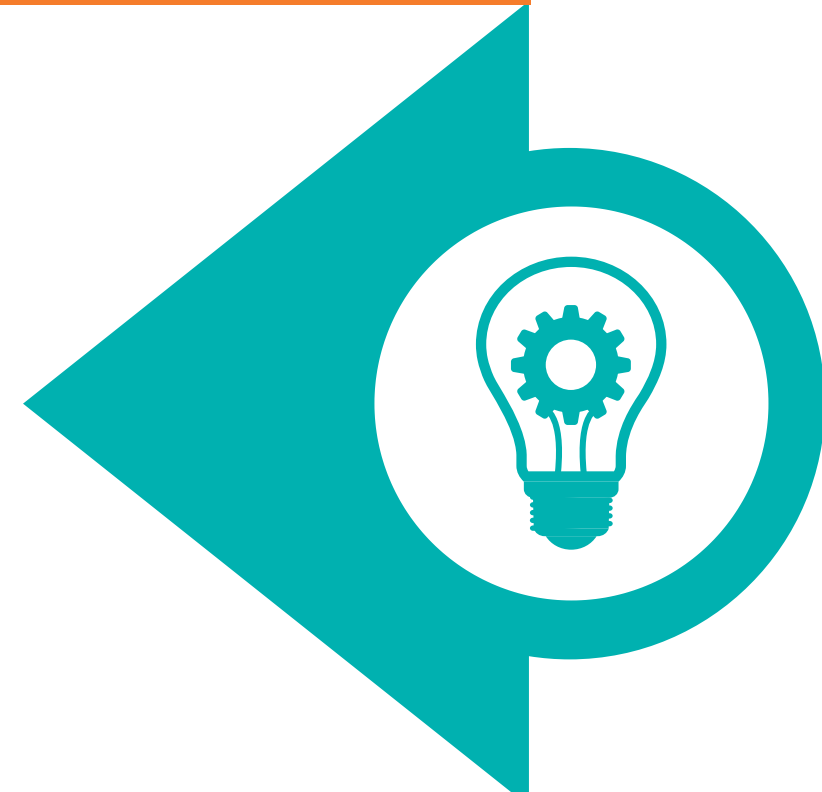
IMPLEMENTATION

STEP 1 IDENTIFY GOOD PRACTICES IN THE WOODWORKING VALUE CHAIN (WP2 & WP3)

STEP 2 MEASURE AND EVALUATE THE BEST VALUE CHAIN SOLUTIONS ENSURING HIGH PERFORMANCE & SUSTAINABILITY (WP4 & WP5)

STEP 3 ORGANISE AND VALIDATE READY-TO-USE INFORMATION FOR ALL RELEVANT STAKE-HOLDERS (WP6)

STEP 4 ENSURE WIDER IMPACTS THROUGH BROAD COMMUNICATION AND OUTREACH TOWARDS ALL RELEVANT DECISION MAKERS (WP7)



SPECIFIC OBJECTIVES OF THE PROJECT

Increasing knowledge, raising awareness and improving resource efficient processing and recycling in wood processing value chains

Identifying, evaluating and disseminating the good practices

Establishing a well-integrated network between wood processing industry and the waste management and recycling sector

Fostering and increasing the competitiveness of the European woodworking sector

EXPECTED IMPACTS

A

Improving knowledge and conditions for efficient wood processing when compared to the state of the art, resulting in increased competitiveness of the EU woodworking industries

B

Increased wood waste recycling across the EU, increased acceptance in the use of secondary wood

C

Better informed decision-making at EU, national and local level in the private and public sectors on wood recycling and resource efficiency

D

Creating added value and new jobs and increasing the overall competitiveness of the EU woodworking industries

✓

WoodCircus is contributing to development of sustainable societies

CONTRIBUTION TO EIP RAW MATERIALS TARGETS

Framework conditions for enhanced efficiency in material use and in waste prevention, re-use and recycling, and raw materials efficient product design

European raw materials knowledge base with information, flows and dynamic modelling system for primary and secondary raw materials

Pro-active international cooperation strategy of the EU (bi- and multilateral level) promoting synergies with countries such as the US, Japan, Australia, Canada, Latin America and African Union across the different areas covered by the EIP

✓

WoodCircus is contributing to ensuring a sustainable supply of raw materials to the European economy whilst increasing benefits for society as a whole

HAVE YOU GOT THE 3W FACTOR?

- Is your company involved in wood processing and/or manufacturing?
- Have you come up with the best solution or innovation in processing and energy efficiency, or recycling and reuse of raw materials, residues, side streams or wood waste?
- Is your solution either a well-performing state of the art technology or a progressive innovation with with an unconventional, novel approach?

WoodCircus invites well performing SMEs in the wood construction value chains to share their success stories, outstanding innovations and ideas for the future. You have until 30th of November 2019 to participate and to win an award for your innovative efficiency solution!

Website woodcircus.eu
Twitter [@WoodCircusEU](https://twitter.com/WoodCircusEU)
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