



3W FACTOR - WOOD YOU MIND?

2ND OPEN CALL FOR GOOD PRACTICES IN CIRCULAR ECONOMY

Have you got the 3W Factor? The WoodCircus project invites companies in the European wood sector to share their success story and innovations that are important for the Circular Economy. We would like to learn about your innovative products, services or system solutions in the area of **W**ood Processing, **W**ood Recycling and **W**ood Reuse.

WoodCircus is a European project under the Horizon 2020 programme. Its main goal is to increase the visibility of innovative wood industries as a key player in the Circular Bioeconomy in Europe. For this purpose, the project is collecting a range of examples from SMEs and larger companies.

Apply today and present us your good practice. Your innovative solution will be assessed by our International Expert Committee. Benefit from the European-wide publicity and communication to **showcase your singularity in the circularity!**

CONTACT



Coordinator

VTT Technical Research Centre of
Finland Ltd
P.O. Box 1000, FINLAND 02044

Anne-Christine Ritschkoff
Anne-Christine.Ritschkoff@vtt.fi



Co-coordinator

Institute of Technology FCBA
10 rue Galilée
77420 Champs-sur-Marne,
FRANCE

Andreas Kleinschmit von
Lengefeld
andreas.kleinschmit@fcba.fr



Call-coordinator

InnovaWood
66, Rue du Luxembourg
1000 Brussels, BELGIUM

Uwe Kies
uwe.kies@innovawood.com

HAVE YOU GOT WHAT IT TAKES?

WoodCircus is all about forest-based products and wood construction but the 3W Factor is not limited to any specific type of production chain or technology. We are glad to welcome all kinds of innovative technological solutions from typical process improvements to more advanced solutions for resource efficiency, recycling and reuse. We are seeking through Europe and beyond to find the best implemented efficiency solutions or current innovations to be approved as best practice for the industry. Take part in shaping tomorrow's European forest-based sector!

- Is your company involved in wood processing and/or manufacturing?
- Have you come up with *the* best solution or innovation in processing and energy efficiency, recycling or reuse of raw materials, residues, side streams or wood waste?
- Is your solution either a well performing state of the art technology or a progressive innovation with an unconventional, novel approach?

SHOW US YOUR TALENT!

You can find the 3W Factor Proposal Form on the official WoodCircus website (woodcircus.eu/index.php/3w-factor/). You will be asked to fill in some basic information on your company (name, address, website, contact person details, short company profile) and of course a non-confidential description of your outstanding efficiency solution with some evidence provided (savings potential, efficiency gains, sustainability impacts). Should you have any questions concerning the application procedure, you can contact our Coordination team at any time.

All received proposals will be grouped by region, industry and technology and studied by our International 3W Evaluation Committee. The Committee reserves the right to give priority to proposals that represent a group of special interest.

All winners will profit from Europe-wide communications and will be invited to showcase their efficiency solution at the WoodCircus Conference. Check out the first selection of published factsheets on our website.



First collection date

15 March 2021



Call website

woodcircus.eu/index.php/3w-factor